

KnowHow2Go Fact Sheet

Our students want and need to complete college.

- Almost 80% of Indiana 9th graders want and plan to go to college.ⁱ

But not enough of them find success.

- Of every 100 Indiana 9th graders:
 - 76 graduate from high school
 - 43 enter college
 - 32 are still enrolled as sophomores
 - 22 graduate from collegeⁱⁱ
- 75% of students from high-income families complete college by age 24, while only 9% of students from low-income families complete college by this age.ⁱⁱⁱ

What is Learn More Indiana Doing to Help Students KnowHow2Go?

- Learn More Indiana serves as the year-round resource for students, parents and adult learners. As Indiana's college and career connection, Learn More helps students of all ages explore college and careers, navigate the financial aid maze, and support learning.
- Learn More Indiana's new website gives students and parents the information they need to get to college, whether it's finding out about the FAFSA, looking at Indiana's different college options, or exploring careers.
- Hoosiers can take advantage of Learn More's many resources by going online to www.learnmoreindiana.org or by calling the Helpline at 1-800-992-2076.
- Learn More Indiana will also be providing direct mail pieces to high school students, working with local media, and supporting local communities.

What is KnowHow2Go?

- KnowHow2Go is a national college access campaign targeting students in grades 8 through 10, their parents and influencers.
- KnowHow2Go provides young people with critical information on preparing for college. Its aim is to increase the number of low-income students on college campuses, where they currently remain underrepresented.
- Nationally the campaign is sponsored by the American Council on Education, the Ad Council and Lumina Foundation for Education.

ⁱ Indiana Guidance Report, 2007 preliminary results.

ⁱⁱ (Source: NCES Common Core Data, Indiana Department of Education, ACT Institutional Survey, NCES IPEDS Graduation Rate Survey as presented by NCHEMS, 2002).

ⁱⁱⁱ Source: Postsecondary Education Opportunity, June 2005.