



CAMPAIGN OVERVIEW

You Can. Go Back. is an initiative of the Indiana Commission for Higher Education

FEBRUARY 2016

YOU CAN. GO BACK.

Statewide effort to enable **750,000+ Hoosiers** to finish their degree.

BENEFITS TO HOOSIERS

- Higher earnings
- More job opportunities
- Greater job security



- Stronger economy
- Less unemployment
- Stronger middle class



- Larger recruitment pool
- More innovation and productivity
- Stronger workforce



BENEFITS TO EMPLOYERS



RECRUITMENT

Employers that promote programs for advancement and finishing college can be more effective in luring dedicated workers.



RETENTION

Helping employees obtain a degree can promote employee satisfaction, loyalty and retention.



PRODUCTIVITY

Employees attending college classes bring back knowledge, experiences, and information that will impact your bottom line.

WHAT EMPLOYERS CAN DO

COMMUNICATE

- Tell employees how their career can advance when they finish the degree they started.
- Let them know about the \$1,000 state grant, tuition discounts and other incentives.
- Direct employees interested in completing their degree to **YouCanGoBack.org** to identify schools that meet their needs and returning student incentives.



SUPPORT

- Provide up-front tuition support or tuition reimbursement for employees.
- Be flexible with work schedules, or better yet, partner with a college to offer classes at your place of business.
- Negotiate with nearby colleges to secure discounted tuition rates and textbook prices for your employees.



For more **information** email **YouCan.GoBack@che.in.gov** or **(317) 464-4400**



You Can. Go Back.

An Initiative of the Indiana Commission for Higher Education

Direct returning students to:

YouCanGoBack.com

or **(844) GO-BACK-2**

(844) 462-2252



You Can. Go Back.

ABOUT THE CAMPAIGN

Enacted by the 2015 General Assembly, *You Can. Go Back.* is a statewide campaign that aims to help the 750,000+ Hoosier adults with some college but no degree finish what they started. With \$7.5 million in state grants available for adult students, the Indiana Commission for Higher Education (CHE) is reaching out to Hoosiers directly and connecting them with Indiana colleges that are committed to eliminating barriers for returning adults. Many colleges are offering special programs and incentives—including flexible class schedules and online courses, college credit for work and military experience, grade- and debt-forgiveness programs— as well as scholarships, tuition discounts and \$1,000 in State grants for qualifying students.

COLLEGE MATCH WEBSITE

To provide easy access to these programs, CHE developed an interactive website to help students identify all the schools that support their career interest and match their needs. Students will be matched after specifying their desired field of study, degree, learning style and travel distance. Students then simply select the schools they are interested in to receive an email with complete details on special programs available to them and a central point of contact trained and dedicated to working with returning students.

OUTREACH

To promote this application, we will be using a multi-faceted approach to outreach: direct mail, emails, personal phone calls and other promotional materials such as posters and handouts will be used to direct students to the college match website and our Learn More Indiana website where other resources for returning adults will be available: learnmoreindiana.org/adults

An advertisement for the 'You Can. Go Back.' campaign. It features a man with a beard and short dark hair, wearing a light blue t-shirt, looking slightly to the side. The background is a blurred classroom or office setting. At the top, a teal banner contains the text 'A lot has changed since you left college. LIKE YOU, FOR INSTANCE.' Below the man, there is a QR code with the text 'Scan with your smart phone' underneath it. At the bottom of the ad, there is a white box with the text 'Indiana colleges and universities are making it easier to finish your degree.' and the 'Learn More Indiana' logo and contact information for the Indiana Commission for Higher Education.

A lot has changed since you left college.
LIKE YOU, FOR INSTANCE.

Scan with
your smart phone

Indiana colleges and universities are making
it easier to finish your degree.

**LEARN
MORE
INDIANA** You Can. Go Back.
Indiana Commission for Higher Education
101 West Ohio Street #900, Indianapolis, IN 46204



You Can. Go Back.

PUBLIC INSTITUTIONS

The Indiana Commission for Higher Education has coordinated with state and private non-profit institutions to identify and promote available programs and incentives.

Ball State University

- Grade Forgiveness
- Academic credit for work/military experience
- Online programs
- Easy credit transfer from other universities

Indiana State University

- Free application and scholarship for three credits of tuition
- Academic credit for learning gained through military or work experience
- Evening classes
- 100% online degree programs

Indiana University Bloomington

- Scholarship Opportunities

Indiana University East

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs

Indiana University Kokomo

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs

Indiana University Northwest

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs

Indiana University South Bend

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs



You Can. Go Back.

Indiana University-Purdue University Columbus (IUPUC)

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs

Indiana University-Purdue University Fort Wayne (IPFW)

- Tuition scholarships for qualified students
- Night, weekend and online classes

Indiana University-Purdue University Indianapolis (IUPUI)

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs

Ivy Tech Community College (system)

- Tuition scholarships
- Financial advising and assistance available to qualified candidates
- Academic credit for work/military experience
- Night and weekend classes
- Online programs

Purdue University Northwest (Calumet)

- Academic credit for work/military experience
- Night and weekend classes
- Online programs

Purdue University Northwest – North Central

- Academic credit for work/military experience
- Online and evening classes

Purdue University Polytechnic Statewide

Anderson, Columbus, Indianapolis, Lafayette, New Albany, Richmond, South Bend, Vincennes

- Online and evening classes

Purdue University – West Lafayette

- Online and evening classes



You Can. Go Back.

University of Southern Indiana

- Academic credit for work/military experience
- Night and weekend classes
- Online baccalaureate and graduate programs
- Accelerated Bachelor of Professional Studies degree program
- Fresh Start academic forgiveness program

WGU Indiana

- Application waiver worth \$65
- \$100 tuition certificate
- Scholarship opportunities solely for *You Can. Go Back.* participants
- Flexible, competency-based, and completely online programs giving students the opportunity to graduate faster
- Free e-textbooks and learning materials
- Generous transfer policies

PRIVATE INSTITUTIONS

Ancilla College

- Academic credit for work/military experience
- Prior learning assessment through CLEP/AP/ DANTES testing, departmental exams
- Military financial benefits as part of the Post 9/11 GI Bill's Yellow Ribbon program
- Tuition freeze for *You Can. Go Back.* students who maintain continued enrollment
- Evening and weekend classes
- Accelerated program in Business Administration
- Fully online degree program in Behavioral Sciences
- Eight online certificate programs
- Free face-to-face tutoring
- Free online writing lab
- \$50 book voucher
- Assigned faculty advisors relevant to your program
- Career assistance with job preparation, internships and job hunting tips



You Can. Go Back.

Anderson University

- Tuition discount of \$1,000 or more
- Application fee waived for qualifying students
- Academic credit for military experience
- Cohort-based learning community model
- Free online or face-to-face tutoring
- Grade forgiveness option
- Online programs
- Evening classes
- Career counseling and extensive alumni networking for future employment leads

Bethal College

- Tuition for adult undergraduate programs significantly discounted from traditional tuition
- Tuition discount of \$1000 or more
- Graduation bonus of \$1000 or more
- Academic credit for work/military experience
- Night and weekend classes
- Online programs

Calumet College of Saint Joseph

- Academic credit for work/military experience
- Night and weekend classes
- Cohort-based learning community model
- Accelerated programs

Franklin College

Goshen College

- Academic credit for work/military experience
- Evening classes
- Online programs
- DANTES and CLEP Testing

Grace College

- Tuition discount of \$1000 or more for those who qualify
- Academic credit for documented life and work experience
- Academic credit for military experience
- Night and weekend classes
- Online programs



You Can. Go Back.

Hanover College

- Prior academic credit assessment
- Support with financial aid
- Career and Graduate School support from Career Center
- Professional support in finding internships
- Mentoring through professional advisors
- Academic Assistance through on campus Learning Center
- Military financial benefits as part of the Post 9/11 GI Bill's Yellow Ribbon program

Holy Cross College

- Tuition discount of \$1000 or more

Huntington University

- Academic credit for work/military experience
- Night and weekend classes
- Online programs
- Prior learning credit assessment

Indiana Tech

- Application fee waived for qualifying students
- Scholarships that allow you to complete your first course at no cost to you
- Textbook rental included in tuition fee
- Military friendly school offering academic credit for military experience
- Scholarships available to military members of active, guard and reserve forces and spouses of these
- Opportunity to earn transfer credits through portfolio assessment and for certifications and licenses completed
- Evening and weekend classes available at multiple campus locations throughout the state
- Complete most degree programs entirely through online classes
- Tutoring provided at no cost to student for English, Mathematics and other Quantitative courses

Indiana Wesleyan University

- Tuition discount of \$1000 or more for qualifying students
- Application and Registration fee waived for qualifying students
- Tuition freeze for students who maintain continued enrollment
- Academic credit for work/military experience and benefits for active duty service members
- Cohort-based learning community model
- Online programs at a highly discounted rate
- Extensive employer agreements offer discounts for certain programs
- Night and weekend classes
- University obtains past transcripts for students as allowed



You Can. Go Back.

Marian University

- Grade Forgiveness
- Academic credit for work/military experience
- Night and weekend classes
- Online programs

Martin University

- Academic credit for work/military experience
- Night and weekend classes

Oakland City University

- Grade Forgiveness
- Academic credit for work/military experience
- Adult Evening Class
- Online programs
- Free iPad and Text books for online students
- Application fee waived

Saint Joseph's College

- Academic credit for work/military experience
- Night and weekend classes
- Online programs

Saint-Mary-of-the-Woods College

- Tuition discount of \$1000 or more
- Grade Forgiveness
- Academic credit for work/military experience
- Online programs
- Free online or face-to-face tutoring
- Academic Support Team mentors
- Assigned Faculty Advisors relevant to your program

Trine University

- Transfer up to 89 credit hours with no expiration date
- Accelerated 8 week sessions
- Online, on-campus and night classes
- Tuition discounts available
- Free application
- Academic credit for work/military experience and benefits for active duty service members
- Employer tuition reimbursement honored
- Grade Forgiveness



You Can. Go Back.

University of Evansville

- Night and weekend classes
- Military financial benefits as part of the Post 9/11 GI Bill's Yellow Ribbon program

University of Indianapolis

- Grade Forgiveness
- Academic credit for work/military experience
- Evening classes
- Accelerated courses and programs
- Credit through Prior Learning Assessment and CLEP & DSST testing
- Online course options
- Summer course discount
- Application fee waiver
- Evening office hours for busy adults
- Financial Aid Assistance
- Academic Support and Advising

University of Saint Francis

- Free application at sf.edu
- Academic credit for work/military experience
- Night classes
- General education classes are offered online
- Online programs with discounted flat-rate tuition pricing at \$420 per credit hour for undergraduate courses and \$475 per credit hour for graduate courses.
- All full-time transfer students will receive an academic scholarship

Valparaiso University

- Application fee waived for qualifying students
- Academic credit for work/military experience

Wabash College



You Can. Go Back.

FREQUENTLY ASKED QUESTIONS

What is *You Can. Go Back*?

You Can. Go Back is a statewide campaign that aims to help the 750,000+ Hoosier adults with some college but no degree finish what they started. It was developed to inform Hoosiers of the special programs and incentives Indiana colleges and universities have created to eliminate barriers Hoosiers may face in returning and completing a degree.

What is the Indiana Commission for Higher Education?

The Indiana Commission for Higher Education is a 14-member public body created in 1971 to define the missions of Indiana's colleges and universities, plan and coordinate the state's postsecondary education system, and ensure that Indiana's higher education system is aligned to meet the needs of students and the state.

What are examples of the programs and incentives?

Indiana colleges and universities have developed special programs ranging from night, weekend and online classes to credit for work or military experience. Plus, for a limited time, grade forgiveness and debt forgiveness programs, as well as \$1,000 state grants for qualifying returning students on a first come, first serve basis.

What incentives are available to me? How do I qualify?

Incentives will vary by school and can range anywhere from grade forgiveness to tuition discounts. What we can do is narrow down which schools match your educational needs and then you can select which schools you'd like to get additional information from, including available incentives.

Programs and incentives are exclusive to Indiana residents who have completed some college but have not completed their degree.

How does it work?

The interactive *You Can. Go Back* college match website helps you identify schools that have programs that meet your interests and needs. It provides you a listing of returning student programs and incentives for which you could qualify. Then you simply select the schools you are interested in to receive complete details and access to a *You Can. Go Back*. Ambassador, who is dedicated to working with returning students.



You Can. Go Back.

<i>You Can. Go Back. Ambassador Contact Information</i>			
Campus-Public	Ambassador	Phone	Email
Ball State University	Debbie Ellison	800-872-0369	youcan.goback@bsu.edu
Indiana State University	Extended Learning Concierge Desk	812-237-2345	youcan.goback@indstate.edu
Indiana University-Bloomington	Renee Rerko	812-855-6867	rrerko@indiana.edu
Indiana University-East	Molly Vanderpool	765-973-8211	finishIU@iue.edu
Indiana University-Kokomo	Angie Siders	765-455-9217	iuadmis@iuk.edu
Indiana University-Northwest	Felecia Edwards	219-980-7279	frstanle@iun.edu
Indiana University-Purdue University-Columbus	Denise Johnson-Jennings	812-348-7217	dburbrin@iupuc.edu
Indiana University-Purdue University-Fort Wayne	Angela Williams	260-481-6111	william@ipfw.edu
Indiana University-Purdue University-Indianapolis	Alison Bell	317-274-4328	naabell@iupui.edu
Indiana University-South Bend	Christine Weingart	574-520-4839	admissions@iusb.edu
Indiana University-Southeast	Office of Admissions	812-941-2212	Admissions@ius.edu
Ivy Tech Community College	Ivy Tech Success /Help Center	888-489-5463	youcan.goback@ivytech.edu
Purdue Polytechnic Anderson	Dave Reigle Ric Dwenger	765-648-2920	riegled@purdue.edu ; rdwenger@purdue.edu
Purdue Polytechnic Columbus	Anji Mckinney Whitney Ramer	812-348-2025	amckinne@purdue.edu ; wramer@purdue.edu
Purdue Polytechnic Indianapolis	Shanna Frische-Mouri	317-381-6000	sjebert@purdue.edu
Purdue Polytechnic Kokomo	Chris Anthony Brooke Sale	765-455-9339	anthony1@purdue.edu ; bmcantre@purdue.edu
Purdue Polytechnic Lafayette	Sindie Hornbeck Lelia Jozwiak	765-269-9630	sahornbeck@purdue.edu ; ljozwiak@purdue.edu
Purdue Polytechnic New Albany	Christy Snip Dani Reynolds	812-206-8396	csnip@purdue.edu ; dani@purdue.edu
Purdue Polytechnic Richmond	Christy Tollett Chris Snively	765-973-8228	ctollett@purdue.edu ; csnively@purdue.edu



You Can. Go Back.

Purdue Polytechnic South Bend	Lori Butchko	574-520-4180	lbutchko@purdue.edu
Purdue Polytechnic Vincennes	Jamie Barbee Kristy Keller	812-888-4151	jbarbee@purdue.edu ; keller65@purdue.edu
Purdue University-Calumet and Purdue University-North Central	Adele Minix	219-989-2119	ladele.minix@purduecal.edu
Purdue University-West Lafayette	Peggy Favorite	765-494-5860	favorite@purdue.edu
University of Southern Indiana	Lee Ann Shafer	812-464-1879	youcan.goback@usi.edu
Vincennes University	Evan Sievers	812-887-6109	ESievers@vinu.edu
WGU Indiana	Kempe Nicoll	888-784-5348	indiana@wgu.edu



You Can. Go Back.

<i>You Can. Go Back. Ambassador Contact Information</i>			
Campus-Private	Ambassador	Phone	Email
Ancilla College	Challee Calhoun	1 (574) 936-8898 ext. 330	admissions@ancilla.edu
Anderson University	Ellen Daniels	765-641-4254	eedaniels@anderson.edu
Bethel College	Toni Steffensen Pauls, Ph.D.	574-807-7400	toni.pauls@bethelcollege.edu
Calumet College of St. Joseph	Carl Cuttone	219 473-4295	ccuttone@ccsj.edu
Franklin College	Jennifer Whitson	317-738-8021	jwhitson@franklincollege.edu
Goshen College	Kendra Ramseyer	574-535-7458	kendramr@goshen.edu
Grace College	Tim Ziebarth	(574) 372-5100 x6191	tziebarth@grace.edu
Hanover College	Blaine Bishop	812.866.7024	bishop@hanover.edu
Holy Cross College	Joseph Gettinger	(574) 239-8400	jgettinger@hcc-nd.edu
Huntington University	Daniel Solms	260.359.4000	dsolms@huntington.edu
Indiana Tech	Anne Rackley	260.422.5561 ext. 4715	AERackley@IndianaTech.edu
Indiana Wesleyan University	David Rose	765-677-2075	david.rose@indwes.edu
Marian University	Helen Buckley	317-955-6271	youcan.goback@marian.edu
Martin University	Patrice Holmes	(317) 917-3308	pholmes@martin.edu
Martin University	Bernard McFarland	(317) 917-3405	bmcfarland@martin.edu
Oakland City University	Heather Popp	812-749-1370	GoBack@oak.edu
Saint Joseph's College	Ron Brown	219.866.6310	rbrown@saintjoe.edu
Saint Mary-of-the-Woods College	Chris Lozier	812-535-5186	Chris.Lozier@smwc.edu
Trine University	Jeanie Ruppert-Boling	1 (574) 243-9430	sps@trine.edu
University of Evansville	Kristie Byrns	812-488-2478	kb241@evansville.edu
University of Indianapolis	Kathy Hancher	317-788-2107	ksimpher@uindy.edu
University of Saint Francis	Sable Robinson	260-399-7700 x6309	srobinson@sf.edu
Valparaiso University	Jennifer Smolnicky	219-464-6335	jennifer.smolnicky@valpo.edu
Wabash College	Jon Jump	765-361-6206	jumpj@wabash.edu